



For Immediate Release

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Remy Names Darwin Moen New Vice President of Sales

MCHEMRY, III. – August 29, 2017 – Darwin Moen has joined Remy as its new vice president of sales, it was announced today by Dave Nichols, president of Remy Power Products.

In his new role, Moen is responsible for sales strategy, program development, customer relations, category management, and establishing and managing key performance indicators.

“We welcome Darwin to the Remy team and are pleased to have him on board as our new vice president of sales,” said Nichols. “With over 30 years of sales experience, he has the proven knowledge and expertise needed to lead our sales team and manage the initiatives that will help Remy and our customers grow their businesses together.”

Moen began his career with Maytag Company in 1983, serving in positions including district sales manager in Chicago and Los Angeles, and regional/divisional manager in Indianapolis, before moving to the corporate headquarters in Newtown, Iowa in 2004 to serve as general manager/director market development. When Maytag was acquired by Whirlpool Corporation in 2006, Moen relocated to their headquarters in Benton Harbor, Michigan to serve as director, key accounts – Midwestern division. In 2010, Moen became the national sales director for Lowes and was promoted to national sales director, key accounts in 2012.

Moen graduated from the University of Iowa’s Tippie College of Business with a bachelor of business administration degree in marketing management.

About Remy Power Products

Remy Power Products brings a century of OE experience to the automotive aftermarket, delivering industry-leading starter and alternator coverage for domestic and import passenger vehicles and light-duty trucks. Automotive service professionals trust Remy for benchmark-quality rotating electrics, responsive support and world-class technical training. For more information, visit www.remyautoparts.com.

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