



For Immediate Release

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Remy Sponsors Import Vehicle Community Events at Automotive Aftermarket Products Expo

MCHEMRY, III., Oct. 4, 2018 – Remy® Power Products is supporting the Import Vehicle Community by sponsoring events during the Automotive Aftermarket Products Expo (AAPEX), taking place Oct. 30 – Nov. 1, 2018 at the Sands Expo and Convention Center in Las Vegas, Nevada.

“Remy is proud to again be a sponsor of the Import Vehicle Community events at AAPEX as this is a tremendous opportunity to gain valuable brand exposure for our industry-leading starter and alternator coverage amongst key import groups,” said Kristin Grons, marketing manager, Remy Power Products and Brake Parts Inc.

With their sponsorship, the Remy and Maval brands will receive recognition on reception and luncheon/awards invitations/tickets, a company profile in the luncheon/awards on-site program, video exposure at the reception and luncheon/awards, five tickets to the reception and sponsor signage at their AAPEX booth, amongst other sponsorship benefits.

The Import Vehicle Community is a community of the Auto Care Association that is hyper-focused on serving the needs of all businesses engaged in import nameplate products and services. Irrespective of the business' size or share of the business devoted to import nameplate products and services, the Import Vehicle Community's benefit is unchanged. They develop and deliver opportunities to increase member businesses' profitability and prospects. Correspondingly, they work to remove obstacles to member businesses' profitability and prospects.

For quality starters and alternators trusted by automotive service professionals, visit www.remyautomotive.com or contact a local Remy sales representative.

About Remy Power Products

Remy Power Products brings a century of OE experience to the automotive aftermarket, delivering industry-leading starter and alternator coverage for domestic and import passenger vehicles. Automotive service professionals trust Remy for benchmark-quality rotating electrics, responsive support and world-class technical training. Maval Industries, LLC, a Remy brand, is a world leader of both new and remanufactured steering system components for the automotive, off-road, performance and specialty vehicle markets. For more information, visit www.remyautomotive.com.

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